

## **Festival Walk My FESTIVAL Loyalty Programme**

Festival Walk My FESTIVAL Loyalty Programme (the “Programme”) is operated by Festival Walk (2011) Limited (“Festival Walk”). Shoppers who participate in the Programme should have read, accepted and agreed to abide by the below Terms and Conditions. Festival Walk may from time to time alter the Terms and Conditions of the Programme without prior notice.

### **Terms and Conditions for Membership Application:**

1. Applicants (the “Applicant”) must be aged 18 or above. Each Applicant (valid identity card holder) can apply for one membership only.
2. In order to register for the Programme, Applicants must download the "Festival Walk" Mobile App (the “Mobile App”). The Mobile App only supports iOS 9.0 or above on iPhone 6 or above, and Android 5.1 or above.
3. Applicants must abide by the Terms and Conditions when using the Mobile App.
4. Applicants are required to fill in their personal information on the Mobile App, and complete the email and SMS verification process to register as My FESTIVAL Members (the “Member”).
5. The name submitted for registration of membership must be the same as the one stated on the related identification documents. Festival Walk shall have the right to request the Applicant to present a valid identification document for verification.
6. Applicants must provide valid and latest contacts, including email address and mobile phone numbers etc., to ensure that all Programme communications are being sent to the proper contacts.
7. Each valid mobile number and email address can be used by the Applicant for registration of the Programme once only. Any duplicate registrations will not be accepted.
8. If the Applicant is found to have registered and participated in the Programme with a mobile number or email address that is not owned by the Applicant legitimately, Festival Walk shall have the right to suspend or terminate such application or membership without prior notice.
9. The Applicant must ensure that all personal information submitted in the registration form is authentic, accurate, complete and not misleading.
10. Upon successful registration, a confirmation email will be sent to the registered email address of the Applicant as record.
11. If Members require changing their registered personal information after successful registration in the Programme, Members must visit the My FESTIVAL Concierge in person with the respective supporting documents to update such personal information. Such personal information updates cannot be completed via online application or the Mobile App.
12. Members shall safeguard the given member ID and password relating to its use. Members are fully responsible for any use of their membership accounts by any third party (whether with or without the Member’s authorization).

### **Terms and Conditions for Welcome Offer:**

1. Upon successful registration of membership, each Applicant will receive five (5) bonus points as a welcome offer, and the Applicant is entitled to enjoy the welcome offer once only. If the Applicant also registers their valid U Card membership ID (the name must be the same as the

one stated on the related identification document), the Applicant will receive an additional five (5) bonus points as a welcome offer.

2. The welcome offer bonus points will be credited to the Applicant's account automatically upon successful registration of membership.
3. No welcome offer (if applicable) will be given to Applicants who have cancelled their membership within the past twelve (12) months from the month of the new application.
4. If a Member is found to have registered a U Card membership ID that is not owned by the Member legitimately, Festival Walk shall have the right to forfeit or revoke the additional welcome offer.
5. Terms and Conditions are subject to change or cancellation without prior notice.

For more details, please refer to the Terms and Conditions stated on the Mobile App.

### **又一城 My FESTIVAL 會員獎賞計劃**

又一城 My FESTIVAL 會員獎賞計劃 (下稱「會員計劃」)由又一城(2011)有限公司 (下稱「又一城」)管理。任何人士參與會員計劃，須細閱、接受並同意以下之條款及細則約束。又一城將不定期修改會員計劃之條款及細則而不作另行通知。

#### **申請會籍方法條款及細則：**

1. 申請人(下稱「申請人」)必須年滿 18 歲。每位申請人(身份證持有人)只限申請 My FESTIVAL 會籍乙個。
2. 申請人如欲登記會員計劃，必須下載又一城手機應用程式(下稱「手機應用程式」)。有關手機應用程式只支援 iOS 9.0 或以上版本或 iPhone 6 或以上手機型號及 Android 5.1 或以上版本。
3. 申請人使用手機應用程式，須遵守手機應用程式相關之使用條款及細則。
4. 申請人須於手機應用程式輸入所需個人資料，完成電郵及短訊驗證後，方可登記成為 My FESTIVAL 會員(下稱「會員」)。
5. 申請人的登記姓名必須與身份證明文件上的姓名相同。又一城有權要求申請人提供身份證明文件以進行核實。
6. 申請人必須提供正確有效及最新的聯繫資料，包括電郵地址及手提電話號碼等，以確保所有有關會員計劃之推廣資訊能正確地發送。
7. 每個有效的手提電話號碼及電郵地址只限一位申請人申請此會員計劃一次。重複申請將不被接納。

8. 如發現任何申請人，使用非由其本人實際擁有之手提電話號碼或電郵地址，登記或使用此會員計劃之會籍，又一城有權隨時暫停或終止該申請人之申請或會籍而不作另行通知。
9. 申請人必須確保所提供的會員登記資料全屬真實、正確、完整，並且沒有誤導的成份。
10. 成功登記會員計劃後，確認電郵將會發送至申請人已登記之電郵地址作為紀錄。
11. 成功登記會員計劃後，會員如欲更改用以登記會籍的個人資料，須帶備有關文件親身前往 My FESTIVAL 顧客服務處辦理更新手續，恕不接受任何網上申請或於手機應用程式內更新有關個人資料。
12. 會員須妥善保存其獲發之會員賬戶號碼及會員密碼。若有任何第三方 (無論是否獲得會員授權) 使用其會員賬戶，該會員須為賬戶上所有行為負上全部責任。

### 迎新獎賞條款及細則：

1. 成功登記會員計劃後，每位申請人可獲 5 積分作為迎新獎賞並可獲迎新獎賞乙次。若申請人為又一城 U Card 會員並於申請會員計劃時，登記其有效的 U Card 會員號碼(登記姓名必須與身份證明文件上的姓名相同)，即可獲額外 5 積分作為迎新獎賞乙次。
2. 有關迎新獎賞獲發之積分，將於申請人成功登記成為會員後，自動存入申請人的 My FESTIVAL 賬戶。
3. 若申請人登記成為會員當月起計過去 12 個月內曾取消會籍，重新申請之會籍將不獲享迎新獎賞(如適用)。
4. 如會員使用非由其本人實際擁有之 U Card 會員號碼登記，又一城有權取消或撤回其額外迎新獎賞。
5. 條款及細則如有更改或取消，恕不另行通知。

詳情請參閱手機應用程式內之條款及細則。

### **又一城 My FESTIVAL 會員獎賞計劃**

又一城 My FESTIVAL 會員獎賞計劃(下称「會員計劃」)由又一城(2011)有限公司(下称「又一城」)管理。任何人士參與會員計劃，須細閱、接受并同意以下之條款及細則約束。又一城將不定期修改會員計劃之條款及細則而不作另行通知。

### 申请会籍方法条款及细则：

1. 申请人(下称「申请人」)必须年满 18 岁。每位申请人(身份證持有人)只限申請 My FESTIVAL 會籍乙個。
2. 申请人如欲登记会员计划，必须下载又一城手机应用程序(下称「手机应用程序」)。有关手机应用程序只支持 iOS 9.0 或以上版本或 iPhone 6 或以上手机型号及 Android 5.1 或以上版本。
3. 申请人使用手机应用程序，须遵守手机应用程序相关之使用条款及细则。
4. 申请人须于手机应用程序输入所需个人资料，完成电邮及短讯验证后，方可登记成为 My FESTIVAL 会员(下称「会员」)。
5. 申请人的登记姓名必须与身份证明文件上的姓名相同。又一城有权要求申请人提供身份证明文件以进行核实。
6. 申请人必须提供正确有效及最新的联系数据，包括电邮地址及手提电话号码等，以确保所有有关会员计划之推广信息能正确地发送。
7. 每个有效的手提电话号码及电邮地址只限一位申请人申请此会员计划一次。重复申请将不被接纳。
8. 如发现任何申请人，使用非由其本人实际拥有之手提电话号码或电邮地址，登记或使用此会员计划之会籍，又一城有权随时暂停或终止该申请人之申请或会籍而不作另行通知。
9. 申请人必须确保所提供的会员登记数据全属真实、正确、完整，并且没有误导的成份。
10. 成功登记会员计划后，确认电邮将会发送至申请人已登记之电邮地址作为纪录。
11. 成功登记会员计划后，会员如欲更改用以登记会籍的个人资料，须带备有关文件亲身前往 My FESTIVAL 顾客服务处办理更新手续，恕不接受任何网上申请或于手机应用程序内更新有关个人资料。
12. 会员须妥善保存其获发之会员账户号码及会员密码。若有任何第三方(无论是否获得会员授权)使用其会员账户，该会员须为账户上所有行为负上全部责任。

### 迎新奖赏条款及细则：

1. 成功登记会员计划后，每位申请人可获 5 积分作为迎新奖赏并可获迎新奖赏乙次。若申请人为又一城 U Card 会员并于申请会员计划时，登记其有效的 U Card 会员号码(登记姓名必须与身份证明文件上的姓名相同)，即可获额外 5 积分作为迎新奖赏乙次。
2. 有关迎新奖赏获发之积分，将于申请人成功登记成为会员后，自动存入申请人的 My FESTIVAL 账户。
3. 若申请人登记成为会员当月起计过去 12 个月内曾取消会籍，重新申请之会籍将不获享迎新奖赏(如适用)。

4. 如会员使用非由其本人实际拥有之 U Card 会员号码登记，又一城有权取消或撤回其额外迎新奖赏。
5. 条款及细则如有更改或取消，恕不另行通知。

详情请参阅手机应用程序内之条款及细则。